



# PROFILE



**Pranav  
Bhalara**



## Pranav Bhalara

Director,  
Balaji Multiflex Pvt. Ltd. & Aikyam Sampati Management LLP

### *Visionary Leadership in Packaging Innovation*

Mr. Pranav Bhalara is a visionary industrialist with over 18 years of deep-rooted experience in the flexible packaging sector. Renowned for his strategic foresight and executional excellence, he has played a pivotal role in transforming Balaji Multiflex Pvt. Ltd. into one of India's most technologically advanced and sustainable packaging company.

### *From Modest Beginnings to Manufacturing Powerhouse*

Under the visionary leadership of Mr. Pranav Bhalara, Balaji Multiflex Pvt. Ltd. has undergone a remarkable transformation. What began as a modest operation with a capacity of just 50 metric tons has expanded into a powerhouse producing over 2,500 metric tons per month. This exponential growth has been made possible through strategic investments in cutting-edge German engineering, including advanced rotogravure lines, solventless lamination systems, and in-house blown film production with online GSM measuring technology.

### *Driving Sustainable Growth Through Advanced MDO Technology*

Looking ahead, Mr. Pranav Bhalara continues to steer Balaji Multiflex toward innovation-led, sustainable growth. As part of this vision, the company has commissioned a state-of-the-art Machine Direction Orientation (MDO) setup, enabling the production of high-performance films with enhanced tensile strength, clarity, and material efficiency. This advanced capability not only strengthens Balaji's ability to deliver eco-friendly, next-generation packaging solutions but also reinforces its commitment to meeting the evolving needs of global markets—from barrier films to food-grade applications—through smarter, more sustainable technology.

### ***Embracing Digital Transformation at Drupa 2024***

At Drupa 2024, Mr. Pranav Bhalara, Director of Balaji Multiflex Pvt. Ltd., unveiled his forward-looking vision to lead the flexible packaging industry into the digital era. With a strategic investment in the HP Indigo 200K digital press, he aims to deliver agile, customized, and sustainable packaging solutions that align with the shifting preferences of modern consumers.

### ***Empowering the Packaging Ecosystem Through Digital Innovation***

More than just a technological upgrade, Mr. Bhalara's digital roadmap is designed to empower the entire packaging ecosystem—from brand owners and designers to retailers and converters—by enabling faster turnaround, smarter design flexibility, and reduced environmental impact. His initiative positions Balaji Multiflex as a catalyst for transformation in India's packaging landscape, setting the stage for a more innovative, responsive, and collaborative future.

### ***Blending Traditional Craftsmanship with Smart Packaging Solutions***

By combining rotogravure excellence with digital agility, Balaji Multiflex delivers intelligent, responsive packaging that enhances shelf appeal while minimizing environmental impact. Backed by robust R&D, extrusion coating capabilities, and a strong ethical foundation, the company packages more than just products—it packages trust, speed, and sustainability for clients ranging from neighborhood kirana stores to global retail giants.



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Director  
Balaji Multi Flex Pvt Ltd, India



## ***Strategic Acquisition of Shilp Gravures Limited***

In May 2025, Mr. Pranav Bhalara further expanded his industrial footprint by acquiring Shilp Gravures Limited, India's pioneering engraving solutions company. This strategic acquisition represents a significant milestone in his journey, blending Shilp's three decades-long legacy of precision manufacturing with his bold vision for digital transformation, innovation, and sustainability. Under his ownership, the company is now being steered toward a new growth trajectory with a sharpened focus on advanced technology, operational excellence, and global market expansion.

## ***People-Centric Leadership Philosophy***

Beyond machinery and operations, Pranav Bhalara is highly regarded for his people-first leadership style. His ability to inspire, empower, and mobilize diverse teams has been a cornerstone of his success. He cultivates a culture of collaboration, innovation, and continuous improvement—strengthening both internal capabilities and customer satisfaction.

## ***Commitment to Civic Engagement and Regional Development***

Additionally, Mr. Bhalara contributes actively to the broader business and civic ecosystem. He serves as a Director at the Rajkot Chamber of Commerce and is a respected member of the Rajkot Airport Advisory Committee, where he supports infrastructural and economic initiatives to uplift the region.

### ***Leading with Purpose Beyond Packaging***

For Mr. Pranav Bhalara, social responsibility is not an obligation—it's an extension of leadership. Building on the compassionate foundation laid by his father, Mr. Chandra Bhalara, he has embedded CSR as a core philosophy at Balaji Multiflex Pvt. Ltd. Under his guidance, the company's initiatives go far beyond compliance, focusing on community upliftment, employee well-being, and environmental stewardship.

From supporting shelters for mentally challenged women to building a community lake that enhances irrigation and livelihoods, Mr. Bhalara champions projects that create real, measurable impact. Internally, his commitment to "Our Heroes"—the workforce—translates into comprehensive health and safety programs, skill development, and inclusive growth.

Sustainability is central to his vision. Under his leadership, Balaji Multiflex has adopted green energy solutions, zero-emission practices, and eco-conscious manufacturing to ensure that growth never comes at the cost of the planet.

Mr. Bhalara's CSR approach reflects his belief that true success lies in building stronger communities while driving responsible industrial progress.

***With a sharp pulse on emerging trends, a passion for innovation, and a proven track record of scaling operations, Pranav Bhalara stands as a transformative leader shaping the future of India's packaging and engraving industries.***



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## News & Media

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[https://www.printweek.in/News/balaji-multiflex-greenfield-gets-india-first-w&h-heliostar-40475?fbclid=IwY2xjawKaibNleHRuA2FlbQJxMABicmlkETFra014ZmVRbFBCdmNlcmYxAR6gSqrEaURPv6R-7N9lxAfnMXZKz6aa3qcZLUTE0q6F2iQdRNjqpMuEEPI8c5w\\_aem\\_Dq5ECx5fKy4qPOsB1YG6wQ](https://www.printweek.in/News/balaji-multiflex-greenfield-gets-india-first-w&h-heliostar-40475?fbclid=IwY2xjawKaibNleHRuA2FlbQJxMABicmlkETFra014ZmVRbFBCdmNlcmYxAR6gSqrEaURPv6R-7N9lxAfnMXZKz6aa3qcZLUTE0q6F2iQdRNjqpMuEEPI8c5w_aem_Dq5ECx5fKy4qPOsB1YG6wQ)

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